



GENERAL RULES

The Championships are ONLINE, which means that you send your photos of your work to the organizer. Please read the photo rules for information on what photos to send, where to send them, and by when to send them. The organizer sends the photos to the judges. The judges do not know whose photos they are assessing, which allows for the most objective and fair assessment. After evaluating the works, the organizer counts the points and announces the winners with the most points.

- Open to all lash stylists worldwide.
- Participant can enter in one or multiple categories.
- Participant can enter several times in the same category.
- There are no refunds of starting fees. Participation fees are non-transferable.
- After registration, you will be sent a confirmation email within 48 hours. If you do not receive this please contact wedstrijd@brandlashes.nl
- Contestants and models must be 16 years or older.
- During registration, participants must specify the competition category they will enter.
- The participant can change the category during the championship.
- Participants must compete in the highest division for which they qualify.
- Due to the large attendance and international participation, the organizer is not responsible for verifying whether each competitor joins the correct division. This is done in the honor system.
- If a competitor is found to have registered in the wrong category, they will receive a 10 point deduction from their final score in each competition.
- There will be 1st, 2nd and 3rd place winners in each category.
- There must be at least 4 participants in each category.
- If there are too few participants in a given category, the organizer reserves the right to combine the levels.
- A rating system of 1 to 10 points will be used; – 1 means the lowest – 10 means the highest. Except where some scores range from 1 to 5, where 1 is the lowest and 5 is the highest.
- **NO ONE** including competitors or models is allowed to share publicly on any kind of media photo or video footage from the event including selfies, badges codes etc. Until each nomination is judged and finished. Failure to comply will disqualify contestant or model. Please help us to make this competition honest and totally blind!
- Only high quality HD (High Definition) pictures will be accepted.
- No retouching of eyelashes, watermarks, company logo, backgrounds, excessive filtering or similar altering will be disqualified.
- Diplomas, rophy in the background of photos are prohibited. We remind you that these are anonymous championships. Nothing can indicate who the championship participant is, so that the jury's assessment is as objective as possible.
- Only black adhesive must be used unless stated otherwise (except coloured lashes category.)
- All participants will be granted with certificates of attendance. Certificates will be available for download on the facebook group and on the website.
- The winners will receive valuable prizes from sponsors, certificates and cups. Prizes will be sent to the address provided during registration. Shipping costs are covered by the winner. The winner will be informed of the shipping costs by e-mail after the announcement of the results.
- Organiser hold rights to change or adjust rules and regulation at any time. All participants will be informed about these changes immediately.
- The Judges' decisions are final.
- Scoresheets will be available from Monday 24th March. The scoresheets are not sent automatically, please send us an email (wedstrijd@brandlashes.nl) with, your name, category and level .
If you would like to receive the cards.

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