



# JUDGING CRITERIA

DESCRIPTION BY THE STYLIST (MAXIMUM OF 10 POINTS)

## BROW LAMINATION/ HENNA BROWS

- **Overall look** - overall look of the participant's work, harmony and esthetic appearance, assessment of how well eyebrow look suits the model. (max 10 points)
- **Clean work** - no hairs should be left on the skin, no smudges of tint, no traces of perming solutions or wax, no traces of brow styling products. (max 10 points)
- **Symmetry** - shape/thickness/colour of both brows should be the same/symmetrical. (max 10 points)
- **Brow shape** - judges will assess the shape of the brow and if it has been "built" correctly. (max 10 points).
- **Brow perming** (only for brow lamination)- all hairs should be evenly permed, with no hairs 'sticking out'. Correct choice of timing based on thickness of eyebrow hairs. The brow hairs should not be over permed/burnt. (max 10 points)
- **Brow hairs directions** (only for brow lamination) - judges will assess the directions of brow hairs. Brows should follow the correct directions, without 'kinked' / 'L-shape' bases. The hairs should not be criss-crossing. (max 10 points)
- **Brow colour** - correct choice of the colour, matching the colour of the brows with the model's hair colour. (Max - 10 points)
- **Colour gradient** - even gradient of the brow colour with lighter brow "head" and darker brow arch. (Max - 5 points)
- **Even colour distribution** - brow should be tinted evenly, without empty spots or dark patches. (Max - 5 points)

### EXTRA POINTS (ONLY FOR BROW LAMINATION):

1. **Thickness of brow hairs.** The thicker the eyebrow hairs are, the higher the number of points received. (max 2 extra points)
2. **Curl.** The curlier/coily the eyebrow hairs are, the higher the number of points received. (max 2 extra points)
3. **Fullness of the eyebrows.** The fuller and denser the eyebrows, the higher the number of points received. (max 2 extra points)
4. **Colour.** The lighter the eyebrows are, the higher the number of points received. (max 2 extra points)

### PENALTY POINTS:

1. **Allergic reaction** (minus 5 points)
2. **Skin damage/redness** (minus 5 points)
3. **Use of correctors, pencils etc** ( minus 5 points)



# JUDGING CRITERIA

LASHES- DESCRIPTION BY THE STYLIST (MAXIMUM OF 10 POINTS)

## CLASSIC LASHES

- **Directions** - lashes shouldn't criss-cross each other (the maximum score is 10 points)
- **Coverage** - 100% of lashes should be covered (including inner and outer corners) (the maximum score is 10 points)
- **Overall look** - the chosen style, length and curl should complement the model's eye shape, face shape and bone structure, lashes on both eyes should look even. The overall appearance of the model is also evaluated (the maximum score is 10 points)
- **Stickies** - no lashes can be stuck together (the maximum score is 10 points)
- **Attachment** - no criss-crossed lashes in the base (the maximum score is 10 points)
- **Clean work** - no excess of the glue on the lashes, eye pads, no dots of glue or pen marks on the skin, no make-up residue, no dirty eyelashes. (the maximum score is 5 points)
- **Length** - extensions length should be suitable for model's natural lashes (the maximum score is 5 points)
- **Thickness/weight** - the thickness of the extensions used and the number of lashes in a fan should be suitable for the model's natural lashes (the maximum score is 5 points)
- **Distance from the eyelid** - distance from the eyelid should be the same for all extensions. Recommended distance - 0.5mm (the maximum score is 5 points)
- **Symmetry of work** - well be judging how symmetrical your work is across both eyes (max 10 points)
- **Inner Corners** - all inner corner lashes should be covered neatly and evenly (the maximum score is 5 points)
- **Outer Corners** - all outer corner lashes should be covered neatly and evenly (the maximum score is 5 points)

### PENALTY POINTS:

1. **Allergic reaction** (minus 5 points)
2. **Reddened eyes** (minus 5 points)

## COLOR LASHES

- **Directions** - lashes shouldn't criss-cross each other (the maximum score is 10 points)
- **Coverage** - 100% of lashes should be covered (including inner and outer corners) (the maximum score is 10 points)
- **Overall look** - the chosen style, length and curl should complement the model's eye shape, face shape and bone structure, lashes on both eyes should look even. The overall appearance of the model is also evaluated (the maximum score is 10 points)
- **Stickies** - no lashes can be stuck together (the maximum score is 10 points)
- **Attachment** - no criss-crossed lashes in the base (the maximum score is 10 points)
- **Clean work** - no excess of the glue on the lashes, eye pads, no dots of glue or pen marks on the skin, no make-up residue, no dirty eyelashes. (the maximum score is 5 points)
- **Length** - extensions length should be suitable for model's natural lashes (the maximum score is 5 points)
- **Thickness/weight** - the thickness of the extensions used and the number of lashes in a fan should be suitable for the model's natural lashes (the maximum score is 5 points)
- **Distance from the eyelid** - distance from the eyelid should be the same for all extensions. Recommended distance - 0.5mm (the maximum score is 5 points)
- **Color choice** - color must match the model, clothes, accessories etc. (the maximum score is 10 points)
- **Combining colors** - smooth color transitions, difficulty (the maximum score is 10 points)
- **Inner Corners** - all inner corner lashes should be covered neatly and evenly (the maximum score is 5 points)
- **Outer Corners** - all outer corner lashes should be covered neatly and evenly (the maximum score is 5 points)

### PENALTY POINTS:

1. **Allergic reaction** (minus 5 points)
2. **Reddened eyes** (minus 5 points)



# JUDGING CRITERIA

LASHES- DESCRIPTION BY THE STYLIST (MAXIMUM OF 10 POINTS)

## VOLUME LASHES 2-3D/ 4-6D/ MEGA VOLUME LASHES / L&M CURL /K.K/ PRE-MADE (3D-6D)

- **Directions** - lashes shouldn't criss-cross each other (the maximum score is 10 points)
- **Coverage** - 100% of lashes should be covered (including inner and outer corners) (the maximum score is 10 points)
- **Overall look** - the chosen style, length and curl should complement the model's eye shape, face shape and bone structure, lashes on both eyes should look even. The overall appearance of the model is also evaluated (the maximum score is 10 points)
- **Stickies** - no lashes can be stuck together (the maximum score is 10 points)
- **Attachment** - no criss-crossed lashes in the base (the maximum score is 10 points)
- **Clean work** - no excess of the glue on the lashes, eye pads, no dots of glue or pen marks on the skin, no make-up residue, no dirty eyelashes. (the maximum score is 5 points)
- **Length** - extensions length should be suitable for model's natural lashes (the maximum score is 5 points)
- **Thickness/weight** - the thickness of the extensions used and the number of lashes in a fan should be suitable for the model's natural lashes (the maximum score is 5 points)
- **Distance from the eyelid** - distance from the eyelid should be the same for all extensions. Recommended distance - 0.5mm (the maximum score is 5 points)
- **Fluffiness of the fan** - Lashes should be fanned correctly with even spaces between the lashes in the fan and with neat bases (the maximum score is 10 points).
- **Inner Corners** - all inner corner lashes should be covered neatly and evenly (the maximum score is 5 points)
- **Outer Corners** - all outer corner lashes should be covered neatly and evenly (the maximum score is 5 points)

## FANTASY LASH ART – THEME : FUTURE

The work and concept must be done by the participant. The participant may use the help of a professional photographer or makeup artist. The participant cannot use eyelashes on a strip.

The participant can attach a video of preparations, or details. The participant can attach a description of the duration of the work (participant can receive an extra 10 points)

- **Overall look** - the aesthetic appearance of your lash work is going to be judged. (max 10 points)
- **Decorating the eyelash zone** - (max 10 points)
- **Decorating the eyebrow zone** - (max 10 points)
- **Decorating the face** - (max 10 points)
- **Face ART** - (max 10 points)
- **Body ART** - (max 10 points)
- **Hairstyle** - (max 5 points)
- **Difficulty in preparing props.** The more handmade accessories, clothing, etc. the more points will be awarded. (max 10 points)
- **Background related to the theme: FUTURE** - (max 10 points)
- **Compliance with a given theme : FUTURE** - (max 10 points)



# JUDGING CRITERIA

LASHES- DESCRIPTION BY THE STYLIST (MAXIMUM OF 10 POINTS)

## LASH LIFT

**A paragraph of no more than 100 words: State the Shield or Rod size used and why you used that. Describe the colour used to tint and why.**

- **Overall look** - the aesthetic appearance of your lash work is going to be judged. (max 10 points)
- **Clean work** - we'll be checking that there are no traces of glue, tint, lifting solutions on the lashes, skin, eyelids, lash line and on the waterline. (max 10 points)
- **Lash Curl** - we'll be checking that the lash curl is even and smooth, that it suits the model's eye shape. All lashes should be evenly lifted, with no natural lashes popping out or hanging down. (max 10 points)
- **Inner corners** - we'll be checking that lashes are evenly lifted in the inner corners (approx 10 lashes) (max 5 points);
- **Symmetry of work** - we'll be judging how symmetrical your work is across both eyes (max 10 points)
- **Lash directions** - we'll be judging how lashes are positioned. Lashes should be positioned evenly, straight and without criss-crossing (max 10 points)
- **Fluffiness of the lashes** - lashes should not be stuck to one other. (max 10 points)
- **Lash Colour** - lashes should be evenly tinted from bottom to the top, and the chosen colour should suit the model (max 10 points)

### EXTRA POINTS:

1. **Direction of the lash growth.** The more downturned lashes are, the higher the number of points received. (max 2 extra points)
2. **Curl.** The straighter the lashes are, the higher the number of points received. (max 2 extra points)
3. **Length.** The shorter the lashes are, the higher the number of points received. (max 2 extra points)
4. **Fullness of the natural lashes.** The fuller and thicker the natural lashes, the higher the number of points received. (max 2 extra points)
5. **Colour.** The lighter the lashes are, the higher the number of points received. (max 2 extra points)

### PENALTY POINTS:

1. **Allergic reaction** (minus 5 points)
2. **Reddened eyes** (minus 5 points)



# JUDGING CRITERIA

DESCRIPTION BY THE STYLIST (MAXIMUM OF 10 POINTS)

## PMU BROWS (DEVICE ONLY)/ PMU HAIRSTROKES BROWS (DEVICE ONLY)

- Pigmentation difficulty also based on the description of the work (max 10 points)
- Aesthetics and cleanliness of the work (max 10 points)
- Eyebrow symmetrization (max 10 points)
- Selection of the shape of the eyebrows to the beauty of the model (max 10 points)
- Selection of the pigment color for the model's beauty (max 10 points)
- Technical side of pigmentation (max 10 points)
- Overall impression (max 10 points)

## PMU LIPS

- Pigmentation difficulty also based on the description of the work (max 10 points)
- Aesthetics and cleanliness of the work (max 10 points)
- Lip symmetrization (max 10 points)
- Selection of the shape of the lips to the beauty of the model (max 10 points)
- Selection of the pigment color for the model's beauty (max 10 points)
- Technical side of pigmentation (max 10 points)
- Overall impression (max 10 points)

## PMU EYELINER

- Pigmentation difficulty also based on the description of the work (max 10 points)
- Aesthetics and cleanliness of the work (max 10 points)
- Assessment of line symmetrization (max 10 points)
- Selection of the shape of the lines to the beauty of the model (max 10 points)
- Selection of the pigment color for the model's beauty (max 10 points)
- Technical side of pigmentation (max 10 points)
- Overall impression (max 10 points)