



Noemi Step 1  
(Cysteamine)

VS



Noemi Innovate Step 1  
(Cysteamine Pflege-Formel)

#### FORMULATION TYPE

Cysteamine-based

#### NOURISHING INGREDIENTS (NUMBER & EXAMPLES)

5–6 (e.g. Urea, BTMS, Isopropyl Myristate)

#### PROTEINS & REPAIR AGENTS

✗ None

#### OILS & FATS FOR CARE

✓ Fatty alcohols

#### MOISTURE RETAINERS

✓ Urea

#### BOTANICAL EXTRACTS

✗ None

#### CONDITIONING AGENTS

BTMS, Stearamidopropyl Dimethylamine

#### IRRITANTS / PH REGULATORS

Ammoniak, Sodium Hydroxide, Ethanolamine

#### SCENT / APPLICATION EXPERIENCE

MILD, minimal scent

#### PROCESSING TIME (AVERAGE)

10–14 Min.

#### MAIN FOCUS & POPULAR FOR

Reshaping, Lashes

#### SUITABLE FOR SENSITIVE HAIR?

✓ yes

#### FORMULATION TYPE

Cysteamine-based

#### NOURISHING INGREDIENTS (NUMBER & EXAMPLES)

12+ (e.g. Argan Oil, Shea Butter, Keratin, Collagen)

#### PROTEINS & REPAIR AGENTS

✓ Collagen, Keratin, Hydrolyzed Wheat Protein

#### OILS & FATS FOR CARE

✓ Argan Oil, Shea Butter, Oleyl Alcohol

#### MOISTURE RETAINERS

✓ Glycerin, Propylene Glycol, Butylene Glycol

#### BOTANICAL EXTRACTS

Gentiana Scabra, Stephania Tetrandra

#### CONDITIONING AGENTS

Quaternium-80, Laurtrimonium Chloride

#### IRRITANTS / PH REGULATORS

Ethanolamine, Phenoxyethanol (gentler)

#### SCENT / APPLICATION EXPERIENCE

MILD, minimal scent

#### PROCESSING TIME (AVERAGE)

8–12 Min. – May require Longer processing time on  
lashes due to the high amount of care ingredients,  
which need more time to absorb

#### MAIN FOCUS & POPULAR FOR

Reshaping + Intensive Care, Lashes & Eyebrows

#### SUITABLE FOR SENSITIVE HAIR?

✓ Yes – Innovative care formula with proteins &  
milder ingredients